



Town of Provincetown  
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**For Immediate Release**  
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## **The Town of Provincetown Creates a Seasonal Community Ambassador Program**

Program is part of Public Awareness Campaign Promoting Safety in Provincetown During COVID

(Provincetown, Mass.) – For the 2020 Summer Season, the Town of Provincetown has created a Community Ambassador Program as part of a public awareness campaign to promote safety during the COVID-19 pandemic. The Town is currently looking for Ambassadors and these are paid positions. The program will start on July 2, 2020 and run through the Labor Day Weekend.

The primary role of Community Ambassadors will be to welcome visitors, answer their questions and provide education to prevent the spread of the Coronavirus. The Ambassadors will be trained to explain health and safety guidelines for social distancing, provide general information to visitors and distribute masks to anyone who needs one.

The Ambassadors will be available at assigned locations and routes throughout town to assist visitors, residents, workers, local merchants and business owners by providing health and safety information including town safety mandates. In addition, the Ambassadors will also perform light maintenance activities related to maintaining and sanitizing designated tourist and recreational areas throughout the Town.

To showcase the spirit of Provincetown, the Ambassadors will be encouraged to dress in fun attire, including accessorizing with bright colors, costumes and drag outfits. They will also establish and maintain quality relationships with local merchants, vendors, pedestrians, tourists, day trippers, and fellow workers, to help promote a fun and safe season during the pandemic.

Applications are being accepted now and can be found online at <http://www.provincetown-ma.gov/6/Employment>

You can also contact Human Resources Manager Elise Zarcaro at 508-487-7000 ext. 525 [ezarcaro@provincetown-ma.gov](mailto:ezarcaro@provincetown-ma.gov) or Ambassador & Event Coordinator Timothy Hess at 508-487-7000 ext. 595 or [thess@provincetown-ma.gov](mailto:thess@provincetown-ma.gov).

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