

Meeting Minutes

Call to Order

Meeting called to order at 5:02 pm by Bill Burton, Chair

Other council members present: Albert Carey, Craig Combs, Paul Arthur Kelly, Hillary McHugh, Cherie Mittenthal, Patrick Riviere

Public present: Tony Fuccillo, Director of Tourism for Provincetown and Erik Borg representing the Provincetown Brewing Company

The meeting was held by Microsoft Teams Meeting video software and phone. A roll call vote was held to verify the quorum.

Public comments were requested. No members of the public were in attendance.

Minutes

Albert made a motion to accept the minutes from January 29, 2021 and Cherie seconded the motion. A roll call vote was taken and the minutes were approved unanimously.

Aids Memorial Sidewalk

Bill reported that the bid for the 4 foot concrete border around the Aids Memorial had come in at \$3900 and the bid for the brick sidewalk to join the border with the existing Town Hall brick sidewalk came in at \$6900 making the total for the two projects \$10,800. The Aids Memorial account has \$7600 which leaves a deficit of \$3,200 to complete the project. Richard Waldo, Director of Public Works, confirmed that the Department of Public Works will cover the remaining \$3,200. Bill will meet with the Select Board to reconfirm the approval for this work which is several years old at this point and request approval to move forward with finishing the project.

Provincetown Arts Festival

In Feb. the Council discussed a proposal submitted by Cherie for \$5000 to assist in funding the Provincetown Arts Festival, a new weekend designed to highlight Ptown artists and their work in Provincetown through the galleries, private studios including an arts market place designed to share work of artists that do not have representation or a space to show their work.

This proposal and decisions to approve the monies were put on hold during the Covid crisis.

In this meeting, Cherie re-proposed the request. Cherie provided additional materials that included a budget and the job description of an Events Producer that the festival has hired. The council had a few logistical questions. Paul K asked what would the council do with the money if the program was cancelled again. The council generally agreed to use the same process we had this year, to hold the money in anticipation of 2022 and ask the organization to resubmit in the Spring of next year under these conditions. There was general consensus that this project was a good fit for Provincetown.

Washashore Music and Arts Festival

Erik Borg of the Provincetown Brewing Company presented a proposal for a new music and arts festival. The proposal is modeled after the well known South by Southwest festival in Austin, Texas. The goals of the proposal are complex and involve music as a basis to bring new and younger audiences to Ptown, collaborating with multiple venues for performances, using local talent as well as those from outside. They also will give 15% of revenue to nonprofits supporting progressive causes.

For the first year, confirmed venues are the Provincetown Brewing Company, Bradford Garden Inn, and the Crown and Anchor. Additionally, Erik is in negotiations with Pilgrim House as a potential venue. When asked which nonprofits would benefit this year, the list was not yet made but Erik named the following as potential beneficiaries: Center for Coastal Studies, Provincetown Conservation Trust, Summer of Sass and the Soup Kitchen. Other useful information gleaned from discussion included:

- price of tickets to be determined by cost of performers,
- 3 events per day, no simultaneous events in the first year,
- marketing strategy largely outside of the Cape, and
- housing is expect to be an issue with 2 other festivals happening in the same weekend (Provincetown Arts Festival and Women's Week).

Bill thanked Erik for attending to answer questions. Erik left the call.

Motions

Bill asked for a vote to approve \$5000 for the Provincetown Arts Festival. A roll call vote was held unanimously awarding the money.

Bill asked for a vote to approve \$5000 for the Washashore Music and Arts Festival. A roll call vote was held unanimously awarding the money.

Grant monies from Mass Cultural Council

Tony Fuccillo applied for and received grant monies before and after the Covid crisis.

Grants applied for prior to Covid totaled \$14,750 of which \$10,000 was awarded in this meeting by unanimous vote to the Provincetown Arts Festival and the Washashore Music and Arts Festival. In his position as Director of Tourism, Tony requested that the Council approve the remaining \$4750 to be used by his office to advertise the Provincetown's cultural district.

Examples of use of the monies:

1. Brochure
2. American Art Pictorial Magazine
3. Publication Articles both print and online
4. Display Ads - click thru to Arts and Cultural Section
5. Social Media Ad and posts on Instagram, Twitter and Facebook.

During the Covid crisis, Mass Council made funds available for cultural districts to utilize in recovering from the crisis. Tony applied and received a grant of \$7500 specifically for these purposes. He asked that that money be approved use.

Motions

Cherie made a motion and Albert seconded the motion to approve \$7500 taken from the grant designed to recover from the Covid crisis for advertising the Provincetown Cultural District. A roll call vote was held unanimously awarding the money.

Cherie made a motion and Albert seconded the motion to approve \$4780 taken from the pre-covid grants received from the Mass Council for advertising the Provincetown Cultural District . A roll call vote was held unanimously awarding the money.

New Business

Craig asked for a meeting in the near future to discuss ways of raising money to increase our monies available for local nonprofits. A meeting was set for May 4 at 5:15pm.

Adjournment

Bill asked for a motion to adjourn the meeting. Cherie made a motion and Paul seconded the motion. The meeting was adjourned at 6:15pm

Respectfully submitted by Craig W. Combs