

Public Notice

Adoption of Annual Town-wide Policy Goals for FY 2020

The Provincetown Select Board voted on **Monday, July 8, 2019, at 6 p.m.** in the Judge Welsh Room, 260 Commercial Street, Provincetown, MA to adopt the following Town-wide goals for Fiscal Year 2020:

FY2020 Town Wide Goals and Objectives

Town Wide Goals:

Economic Development

Housing

Community Connectivity and Communications

Built and Natural Environment

Emergency Planning and Management

Climate Change Planning and Resilience

Government, Operations and Finance

Economic Development

Economic development is the process by which our community pursues policies and programs that support job creation and the year round economy.

Objectives:

- Support and increase the year round population
- Promote policies that encourage the development of year-round business, entrepreneurial opportunities and jobs
- Support efforts to improve the tourism economy to enhance the visitor experience
- Improve broadband accessibility by working with Open Cape to achieve more connections along Commercial Street
- Support efforts of Provincetown 2020 Celebration
- Support public transportation planning to provide more public transit options and mobility for visitors, workers, and residents
- Develop a film and television policy and permit process that promotes economic opportunities for the town and local businesses

Housing

Develop and manage decent, safe year-round housing for low and middle income households. Pursue housing policies and programs that support job creation and year round economy.

Objectives:

- Promote policies and programs that encourage year round housing with income and age, racial and ethnic diversity
- Develop more affordable housing units for senior citizens and the disabled people
- Increase Community Housing availability
- Review Year Round Rental Housing Trust (YRRHT) policies to maximize housing opportunities for residents and town employees

Community Connectivity and Communications

Civic Engagement - Civic engagement can take many forms—from individual volunteerism, community engagement efforts, organizational involvement and government work such as electoral participation. These engagements may include directly addressing a problem through personal work, community based, or work through the institutions of representative democracy.

Objectives:

- Increase volunteer participation on Town committees and in public life (local nonprofits, etc.)
- Develop and sustain existing programs and community forums that foster education on issues of public concern
- Use the Town Library as a resource, continue to invite and encourage community engagement through outreach and programing
- Improve regular reporting progress of the Local Comprehensive Plan and projects to the community
- Adopt means of creating public engagement with seniors, young adults, youths, people of color, and immigrants

Built and Natural Environment

The surrounding or conditions in which a person, animal, or plant lives or operates.
Infrastructure - *The basic physical and organizational structures and facilities (e.g., buildings, roads, and power supplies) needed for the operation of a society or enterprise.*

Objectives:

- Promote Policies and programs that protect and sustain the natural environment, and our community's way of life
- Promote efforts to improve our streetscapes and intersections for safety and

- convenience of pedestrians, bicycles, and vehicles
- Support efforts to bring forward a local comprehensive plan for the use of all Town owned land
- Implement the recently adopted Harbor Plan
- Support the implementation of the Outer Cape Bicycle and Pedestrian Master Plan
- Continue conversations across relevant Boards and Departments regarding research on expanding municipal sewer system and partnering with Truro to address infrastructure issues such as bicycle and wastewater
- Explore replacement of existing utility poles with underground conduit
- Establish and execute a plan for the First Landing Park and Native American Memorial

Emergency Planning and Management

Oversight, coordination, and leadership for the promotion of activities and services that reduce or eliminate risk to people and property from incidents or events and their effects (prevention/mitigation)

Objectives:

- Implement a structure of command; retain staff for further development and implementation of the plan Develop and approve an Emergency Management Plan
- Implement core elements of the Hazard Mitigation Plan and Arcadis report in order to improve our community's resiliency to Coastal Inundation and the effects of climate change and evaluate the impacts of each measure taken to improve and guide future efforts. Refine priorities as better information and resources become available.
- Propose zoning and other regulatory bylaws to improve public safety and emergency preparedness
- Ensure that business continuity and system recovery plans are in place, so that recovery efforts can begin immediately after the emergency, ensuring return of normal activities

Climate Change Planning and Resilience

Identify effective approach to anticipate, plan for, mitigate, and adapt to the effects of a changing climate and sea level rise.

Objectives:

- Become certified as Municipal Vulnerability Preparedness community and pursue MVP action grant funding to implement mitigation measures identified in the MVP Community Resilience Building process
- Complete permitting and implement the Ryder Street Beach Dune Enhancement Project
- Identify and prioritize flood risk adaptive measures for both public and private properties based on the 2016 Infrastructure Vulnerability Assessment and the Center for Coastal Studies' Storm Tide Inundation Pathways Study

- Develop a comprehensive shoreline management and beach nourishment plan, and in coordination with other Outer Cape communities, where appropriate.
- Identify and prioritize mitigation measures to maintain, upgrade, harden, and reinforce existing utilities from the effects of sea level rise and climate change
- Improve the Town’s resiliency to disruptions to the power supply by assisting with implementation of Eversource’s community battery project and to identify other sustainable solutions to help achieve better energy resiliency

Government, Operations and Finance

Government – A government is the system or group of people governing an organized community. Government is a means by which public policies are developed, as well as a mechanism for enforcing the public policies

Operations - relating to the running of a government functions through Town Departments

Finance– Achieve and maintain a stable financial system. Financial stability is a state in which the financial system is resistant to economic fluctuations and is fit to smoothly fulfill its basic functions: budgeting and oversight of funds and management of risks. Stability is the ability to withstand a temporary problem, such as a decrease in revenue, lack of capital or loss of a key employee or funding source.

Objectives:

Government and Operations

- Provide training and educational opportunities for staff and Board to improve operational effectiveness:
 - Create strategies to retain staff
 - Pursue and promote 3rd Party accolades
- Upgrade Town Human Resources capability to meet the functions set forth in the Charter, improve implementation of personnel policies, perform exit interviews to improve employee and board member satisfaction and performance
- Develop a collaborative process of youth initiatives to enhance their quality of life
Support organizational excellence:
 - Improve” community oriented” government and operations and communications
- Implement policies and programs that support year-round culture and economy
- Support efforts to achieve educational excellence and increase student population
- Pursue public-public partnerships with local, state and federal government to advance Town Wide Goals
- Pursue public/private and public/public partnerships to advance the Town Wide Goals –
- Improve regular reporting progress of the Strategic Plan and projects to the community
- Review and establish policies for Human Services grants

- Engage with Towns and Regional bodies to join resources in understanding and mitigating impacts of Climate change
- Coordinating MacMillan Pier and Ferry with the Airport and Buses
- Conduct a yearly review of current Charter regulations
- Finalize the Provincetown Airport lease

Finance

- Pursue initiatives that properly allocate revenues and expenses to support and increase the year-round population
- Enforce strong financial policies and internal controls to improve transparency and to continue Provincetown on a secure and stable financial path-Accomplishment
- Provide budgetary and financial information that reflect the financial activity of each department including promoting the use of “Open Gov” as a tool for Financial Transparency-Accomplishment and develop or refine performance measure for each department.
- Provide a full revenue and expenditure summary for each department within the operating budget
- Commence and successfully conclude all collective bargaining agreements set to expire in FY19-20
- Successfully conclude Cable Contract set to expire in November 2019
- Create and implement a long term plan for revenue from short term rental and marijuana taxes