

Meeting Agenda (Revised 10/27/17)

The Visitor Services Board will hold a meeting on **Monday, October 30th, 2017 at 3 pm** at the Town Hall, Judge Welsh Room, 260 Commercial Street, Provincetown, MA.

Agenda:

1. Public Statements - Five minutes maximum. Board members are not obligated to respond to public statements.
2. Provincetown International Film Festival Update. Discussion dependent. Motions may be made. Votes may be taken. (Requested by Christine Walker)
3. Women's Week Update. Discussion dependent. Motions may be made. Votes may be taken. (Requested by Lynette Molnar)
4. Mates Leather Weekend Update. Discussion dependent. Motions may be made. Votes may be taken. (Requested by Richard Conley)
5. BOS meeting 10/23/17 follow up. Discussion dependent. Motions may be made. Votes may be taken. (Requested by Rick Murray)
6. Five-Year Plan FY2019-FY2023. Discussion dependent. Motions may be made. Votes may be taken. (Requested by Staff)
7. Tourism Director's Report
 - A. Approval of media placements, brochures, trade shows-- Tourism Director recommends media placements, brochures and other collateral to promote and market Provincetown as a tourism destination, or town representation in trade shows. Other matters that may legally come before the Board not reasonably anticipated by the Chair 48 hours before the meeting. Discussion dependent. Motions may be made. Votes may be taken.

Media Placement & Activity:

<u>Publication / Organization</u>	<u>Campaign</u>	<u>Proposal</u>
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- B. VSB Administration- Tourism Director's update and follow-up to VSB on various administrative matters. Discussion dependent. Motions may be made. Votes may be taken.

Tourism Administration:

<u>Organization / Project</u>	<u>Project</u>	<u>Funds Awarded</u>
Cape Cod Chamber of Commerce	Membership dues 2018	\$295

Red Thread Productions

Brand Identity & Logo survey

Meeting Notice

\$14,500

8. Board Members' Statements—comments from Board members. Discussion dependent. Motions may be made. Votes may be taken.

9. Approval of Minutes. Motions may be made. Votes may be taken.

Posted by the Assistant Town Clerk www.provincetown-ma.gov, 10/26/2017 3:15pm AR

Revised by the Assistant town Clerk 10/27/2017 AR 11:10 am