

# Meeting Agenda (Revised 9/8/2017)

The Visitor Services Board will hold a public meeting on **Monday, September 11th, 2017 at 3 pm** at the Town Hall, Judge Welsh Room, 260 Commercial Street, Provincetown, MA.

## Agenda:

1. Public Statements - Five minutes maximum. Board members are not obligated to respond to public statements.
2. Tourism Director's report
  - A. Approval of media placements, brochures, trade shows-- Tourism Director recommends media placements, brochures and other collateral to promote and market Provincetown as a tourism destination, or town representation in trade shows. Other matters that may legally come before the Board not reasonably anticipated by the Chair 48 hours before the meeting. Discussion dependent. Motions may be made. Votes may be taken.

## Media Placement & Activity:

<u>Publication / Organization</u>	<u>Campaign</u>	<u>Proposal</u>
Boston Spirit Magazine	3-ad campaign	\$5,400
Bird's Eye View	6-ad half-page campaign	\$3,900
Cape Cod Travel Guide 2018	full page ad	\$3,750
Community Marketing & Insights	conference registration + attendance	\$895+ travel

- B. VSB Administration- Tourism Director update and follow-up to VSB on various administrative matters. Discussion dependent. Motions may be made. Votes may be taken.

## Tourism Administration:

<u>Organization / Project</u>	<u>Funds Awarded</u>
Discussion of FY19 Five-Year Plan	N/A

Board Members' Statements—comments from Board members. Discussion dependent. Motions may be made. Votes may be taken.

3. Approval of Minutes. Motions may be made. Votes may be taken.

Posted by the Town Clerk: [www.provincetown-ma.gov](http://www.provincetown-ma.gov), 9/6/17 11:15 am dv  
REVISED: 9/8/17 10:55 am dv