

Meeting Agenda

The Visitor Services Board will hold a public meeting on **Tuesday, March 28th, 2017 at 3 pm** at the Town Hall, Judge Welsh Room, 260 Commercial Street, Provincetown, MA.

Agenda:

1. Public Statements—Five minutes maximum. Board members are not obligated to respond to public statements.
2. Provincetown 10K Race Grant FY2018. Requested by Marian Peck
3. Towleroad advertising proposal. Requested by Marian Peck
4. Tourism Director's report
 - A. Approval of media placements, brochures, trade shows-- Tourism Director recommends media placements, brochures and other collateral to promote and market Provincetown as a tourism destination, or town representation in trade shows. Other matters that may legally come before the Board not reasonably anticipated by the Chair 48 hours before the meeting. Discussion dependent. Motions may be made. Votes may be taken.

Media Placement & Activity:

<u>Publication</u>	<u>Campaign</u>	<u>Proposal</u>
Towleroad	3-tier proposal	\$15,000
Mass Info Center	Brochure distribution	\$ 300 + shipping
CTM Media Group	Brochure distribution	\$3,050 + shipping

- B. VSB Administration- Tourism Director update and follow-up to VSB on various administrative matters. Discussion dependent. Motions may be made. Votes may be taken.

Tourism Administration:

To see if the VSB will vote to recommend the following Spring Town Meeting Warrant Articles:
STM 5. National Marine Sanctuary Visitor Center

ATM 12. Commercial Street Security Improvements
ATM 19. Fully Fund Pier Maintenance
ATM 21. Visitor Services Board – Amendments to Board Composition
ATM 35. Room Occupancy Tax – Home Rule Petition
ATM 39. Fireworks Celebration
ATM 40. Local Option Tax on Sale of Recreational Marijuana
ATM 42. Expenditures from the Tourism Fund

5. Board Members' Statements—comments from Board members. Discussion dependent. Motions may be made. Votes may be taken.
6. Approval of Minutes. Motions may be made. Votes may be taken.

Posted by the Assistant Town Clerk: www.provincetown-ma.gov, 3/21/17 2:00 pm dv