

**Provincetown Economic Development Committee Minutes**  
**July 28, 2015, 5:00 p.m.**  
**Caucus Hall, Provincetown Town Hall**

**Members Present:** Regina Cassidy, Jeff Krainess, Steven Latasa-Nicks, Michael Miller, Karen Cappotto

**Absent:** Bryan Armstrong,

**Others Present:** Finance Director Dan Hoort

Meeting called to order at 5:00 p.m.

Updates:

- Michelle J. sent out materials from the work of the last Economic Development Committee.
- Dan set up a meeting with the Community Development Partnership for August 18<sup>th</sup> at 5pm.
- Steven reached out to the Wellfleet Citizens Economic Development Committee. The Wellfleet group is regrouping. Wellfleet Assistant Town Manager Brian Carlson is willing to meet with our group to give us an update.
- Jeff e-mailed the Killingworth, VT Economic Development Committee information.

The Committee had a discussion of possible goals and objectives:

1. Expand tourism season beyond July and August while working with the Chamber of Commerce, the Tourism Office and the Provincetown Business Guild.
2. Open minds to alternative industries and make Provincetown more tech advanced.
3. Reverse tide of losing year-round employment
4. Address the growing need for health care workers to address Provincetown's aging population. Perhaps look into training for those workers.
5. Grow tourism exponentially, 'baby steps'.
6. Support projects or initiatives that incubate growth, rather than 'one-off' proposals.
7. Allocate funds to programs or projects that no other group is focusing on.
8. Look beyond tourism. Perhaps partnerships with universities, creating incoming call centers, etc.
9. Look at working with film industry.
10. Create relationships with entire community including second homeowners.
11. Identify things that impede economic growth and work to correct them.
12. Put it all together so the total is stronger than the parts. Perhaps smaller cottage industries.
13. Brand Provincetown. Determine how we can harness and develop the Provincetown brand.
14. Develop communal workspaces. There are many entrepreneurs and small business people in town. Work to provide communal workspace for developing new ideas and the sharing of ideas. A communal workspace could be an enterprise within itself for those who visit Provincetown and need a space to work.

Regina moved to approve the minutes of July 21<sup>st</sup>, 2<sup>nd</sup> by Michael. Approved 5-0-0

Meeting adjourned at 5:58 p.m.

Minutes approved by Committee on 08/04/15