

Provincetown Cultural Council
Meeting Minutes
Sept. 8, 2014 6:00 pm
Provincetown Town Hall

Present: Grace Ryder-O'Malley (chair), Judy Cicero, Donald Whitcomb Robert Speiser, Francine D'Olimpio, Cheri Mittenthal, Bragan Thomas and Brian O'Malley (clerk)

There were no public comments.

Chair Ryder-O'Malley provided an update of her ongoing communication with Town Counsel regarding the RFP (as Counsel insists it must be defined.) It has been significantly altered in a number of areas:

- language concerning site considerations is felt appropriate, except for the term "age appropriateness." We will suggest "...appropriateness for public viewing."

- clear direction that technical elements of the proposal are to determine finalists, with price proposals separated and only opened afterward. It is unclear whether the Cultural Council or the Town Manager is responsible for the decision- by the Town- to award the contract.

- A set of criteria to be used to evaluate proposals is suggested; the goal is to use a scoring matrix that considers 1) strength of past artwork as it would relate to a public memorial; 2) the reflection of the "diversity and cultural richness of our Town" and the impact of the AIDS epidemic; 3) the number of works previously created for public settings and 4) the artists' experience fabricating permanent artwork.

- Ground space is defined as "approximately 150 square feet." We would edit this, reflecting our discussion with the BoS last summer, to set a limit of the base as no larger than 15 x 15 feet.

- The installation of the work, including construction of an appropriate base and any necessary utilities or other site work, would be the responsibility of Town DPW, and those costs are not included in the award.

The members will review and consider this proposed document, and suggest any edits to the Chair, in advance of our next meeting.

The new website, <http://provincetownaidsmemorial.org> is live, thanks to Chair Grace Ryder-O'Malley. She reported progress in efforts to process donations, as the Town has very strict guidelines, and the Council is not a 501(c)3 organization. The Town is developing the capacity for online bill payment, and will make this channel available to us. We agreed to use this if it can be made ready in three months time, to process credit cards. In the meantime, donors can download a form, and mail donations.

Bragan Thomas reports that the Provincetown Theater will be holding a fundraising event Oct. 4 to celebrate the Tenth Anniversary of the Theater's opening. He requested participation by the PCC, with an agreement to fund-sharing. There was unanimous agreement to this generous proposal.

Two people who have expressed support for the effort. will be invited to our next meeting to discuss other fundraising concepts.

Francine D'Olimpio has been working to include some text with the Memorial logo, for buttons to be sold. The small size of buttons makes text a challenge. Options were discussed. Judy Cicero will explore possibilities with a local button designer-printer

Concerning recent Council discussion on residency requirement, members of the Ad Hoc Charter Review Committee, Judy Cicero and Robert Speiser, report that no decision had been reached, and that the process is stalled..

Chair Ryder-O'Malley reported that the MCC indicates we will have \$4300 to distribute this year, plus the \$300 that was awarded last year to an applicant, from whom no report was received. Contrary to prior MCC expectations, grant applications will not be online this year.

Another recipient of a grant in 2013 was the Provincetown Portuguese Festival. They failed to give the PCC credit in their printed brochure, and accept responsibility for the oversight. We voted to not award the \$400 until next year's brochure clearly recognizes the funding we provided.

The meeting minutes of July 14 were approved as distributed.

Next meeting set for Monday October 20 at 6pm.

Meeting adjourned 7:15 pm