

**Town of Provincetown  
Visitor Services Board  
Meeting Minutes from November 19, 2012—11:00 am  
Tourism Office, 330 Commercial Street**



**Members present:** Mick Rudd- Chair, Jim Bakker- Vice Chair, Michael Peregón, Rick Murray, Hersh Schwartz, Marian Peck

**Members absent:** Lynn Mogell-excused

**Meeting was called to order at 11:00 am by Mick Rudd**

**Staff:** Anthony Fuccillo, Radu Luca

**Others:** Barbara Rushmore, Bill Docker, Pru Sowers

**Agenda:**

**1. Public Statements**

Barbara Rushmore- Chair of the Beautification Committee (BC) said that the bulk of trees and bushes needed for the Bus park project and other projects would be purchased in the Spring, together with the foundation for the boardwalk. There might not be sufficient funds this year to do any planting at West End parking lot, because the focus is on Lopes Square at the moment. BC could work on five or six other projects if there were available funds.

**2. Discussion on Five-Year Plan for FY2014-2018. Votes may be taken.**

Tony Fuccillo said there was approximately \$24,000 in BC carryover funds (including money from gift funds) from previous years. This brings the BC available funds to \$38,000, out of which \$30,000 is budgeted for the bus stop park project and other projects. There is approximately \$8,000 between now and June 30, 2013 to spend on projects not related to the bus stop park. The BC's budget request was for \$18,400

Mick Rudd recognized the role and the importance of the BC and inquired whether there was enough money in FY13 to complete current projects. Given the carryover from previous years, BC would need approximately \$5,000 more, on top of what the VSB had initially budgeted in, to complete their projects. He stated that the Municipal Line item in the VSB budget is no longer meant for operational activities of the DPW and that BC relies on unstable funding, which diminishes its ability to take on significant projects, although the work of the BC improves and enhances tourist and resident experiences alike. MR acknowledged there is flexibility under the Municipal Line Item in the sense that funds previously allocated towards the restoration of the bas-relief could be used for increasing the BC line item from \$5,000 to

\$10,000. Jim Bakker and Hersh Schwartz also agreed that funds from the Municipal Line item could be transferred to Beautification.

Rick Murray wouldn't mind postponing putting money aside for the bas-relief since we're so far ahead the 400<sup>th</sup> anniversary of the first landing of the Pilgrims, but he believes that BC should focus and prioritize on beautifying downtown first. He would also like to see more beautification work being done to the area in front of Freeman Str building. RM suggested that the front of the Tourism Office be incorporated in the BC budget for next year and that two benches be installed in front of the building.

Mike Peregón inquired whether the VSB could propose a budget of \$605,000 for FY14-18. Tony Fuccillo said that the VSB should adopt a more conservative approach, since we came a bit short last year than what we had initially budgeted. RM believes it is a bad call to increase the budget and agreed to what TF said.

Bill Docker thanked the VSB for recognizing the role and importance of the BC. He mentioned he never had a conversation regarding the beautification of certain buildings, but the BC is willing to sit down and talk about it, however, the entire BC would have to vote on their projects.

**Motion: Move to transfer the money initially allocated for the restoration of the bas-relief to the Beautification Line item, thus increasing the BC budget from \$5,000 to \$10,000.**

**Motion: Rick Murray                      Second: Jim Bakker                      6-0-0**

**Discussion: Some VSB members would like to see more beautification efforts and funds be directed and used toward Freeman Str building, such as installing benches in front, etc and that BC should communicate with the Director of Tourism on future plans regarding the Tourism Office building.**

**Motion: Motion to adjourn.**

**Motion: Mike Peregón                      Second: Rick Murray                      6-0-0**

**Meeting was adjourned at 11:45 am.**

Respectfully submitted,  
Radu Luca