

TOWN OF PROVINCETOWN

VISITOR SERVICES BOARD

MEETING MINUTES OF MAY 2, 2000
Meeting Held in Town Hall Auditorium

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Members Present: Steve Melamed (Chair), Barbara Rushmore, Joan Lenane, Dana Henricksen, Hunter O'Hanian

Members Absent: Kay Halle, Rob Tosner

Others Present: Patricia Fitzpatrick (Tourism Director), Rachel Crosby (Recording Secretary)

Call to Order: Chair Steve Melamed called the Meeting to order at 11:04 A.M.

REGULAR MEETING

ELECTION OF OFFICERS

Barbara Rushmore nominated Steve Melamed for Chair.

Dana Henricksen moved to close nominations, Joan Lenane seconded, and it was so voted, 5-0. Steve Melamed was therefore elected Chair.

Hunter O'Hanian moved to create the position of Visitor Services Board Vice-Chair and elect a member to that office, Barbara Rushmore seconded, and it was so voted, 5-0.

Dana Henricksen nominated Barbara Rushmore for Vice-Chair.

Dana Henricksen moved to close nominations for Vice-Chair, Hunter O'Hanian seconded, and it was so voted, 5-0. Barbara Rushmore was therefore elected Vice-Chair.

The Visitor Services Board discussed the role of the Vice-Chair.

The Board chose to not elect a Clerk at this time.

PUBLIC STATEMENTS - None

APPROVAL OF MINUTES

April 18, 2000 – Steve Melamed moved to approve with corrections, Barbara Rushmore seconded, and it was so voted, 4-0, 1 abstain (Hunter O'Hanian).

GENERAL DISCUSSION

· Hunter O'Hanian initiated a discussion concerning the Visitor Services Board guidelines on grant fund use. Hunter O'Hanian said that Michelle Jarusiewicz was providing grant recipients conflicting information concerning how funds could be used. Mr. O'Hanian said that there were restrictions in the Charter, e.g. concerning alcohol, that are not included in the guidelines and he recommended revising the guidelines. Steve Melamed confirmed that the guidelines had been approved by the Board of Selectmen. The Board agreed to send a letter to Michelle Jarusiewicz with several related concerns.

· In response to a question from Hunter O'Hanian, Pat Fitzpatrick said she had spoken to Grant Coordinator Michelle Jarusiewicz concerning when the FY 2001 grant recommendations were going to be put before the Board of Selectmen for approval. Hunter O'Hanian expressed concerns about the timing of such approval because grantees were trying to start their projects, but were being told that approval had not yet been made.

OLD BUSINESS

· The Board reviewed a draft memo, written by Steve Melamed, to the Selectmen concerning issues to be discussed at a joint meeting. Pat Fitzpatrick distributed copies of a spreadsheet detailing Tourism Fund expenses. The Board drew up a proposed agenda for the meeting with the Selectmen. The Board referenced various historical Board documents, including the text of Town Meeting articles concerning the creation of the Visitor Services Board and the allocation of Tourism Fund monies. The Board agreed to use the text of the 1997 Town Meeting article that created the Visitor Services Board as the preamble of the memo to the Selectmen.

NEW BUSINESS

- Steve Melamed initiated a discussion concerning the unexcused absences of Kay Halle. The Board agreed, by consensus, that Hunter O’Hanian should call Ms Halle. The Board agreed that the fact that Ms Halle had notified Ms Fitzpatrick of her absence prior to the April 18 meeting constituted adequate notice.
- Dana Henricksen expressed concerns about the possibility that the Town had purchased 10,000 copies of the Provincetown Pocketbook. Pat Fitzpatrick said that the purchase was still in the discussion stage. Steve Melamed and Mr. O’Hanian also expressed concerns and opposition to the concept of purchasing copies of the Pocketbook.
- Ms Fitzpatrick reported that the Plimoth Plantation was complaining about the publicity Provincetown has been getting about the new plaque on the Mayflower Steps in Plymouth, England.

MONTHLY RECAP OF ACTIVITIES FROM THE TOURISM DIRECTOR

- a. Ms Fitzpatrick briefly reported on the planned trip of various persons from Provincetown to Plymouth, England for the dedication of the new plaque on the Mayflower Steps. The Cape Cod Times has sold the story to several international news services. Plimoth Plantation has asked to send a costumed representative to the ceremonies and the Board declined to approve the request. Ms Fitzpatrick also reported on the filming of a documentary about Provincetown and the new plaque.
- b. The Mayflower II will be arriving on July 9, 2000. Ms Fitzpatrick said they were raising money to bring two of the original Mayflower II crewmembers to Provincetown. Fourteen other members from the original crew will also be coming. Hunter O’Hanian suggested inviting Flyer Santos to any related events.
- c. Ms Fitzpatrick reported that work had begun on creating laminated notice(s) concerning environment and water conservation. These small notices will be distributed to all lodging establishments in Provincetown. The expense of producing the notices will be shared. The notices will include the Visitor Services Board logo.

CLOSING STATEMENTS

· The Board agreed to meet next on May 9, 2000 at 11:00 P.M.

ADJOURNMENT

Mr. O’Hanian moved to adjourn at 12:56 P.M. and it was so voted unanimously.

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These minutes were approved by a vote of the Provincetown Visitor Services Board at their meeting on _____, 200__

Respectfully Submitted:

Visitor Service Board Signature Title

Rachel T. Crosby, On-call secretary