

TOWN OF PROVINCETOWN

VISITOR SERVICES BOARD

MEETING MINUTES OF MARCH 28, 2000

Meeting Held in Judge Welsh Room, Town Hall

The following minutes are available on-line as a service and are not the official record due to changes in formatting for the Internet. The minutes may have attachments that are not included here in this format. The official, complete paper copy can be viewed during regular office hours, Monday - Friday: 8 a.m. to 5 p.m. in the Office of the Town Clerk, 260 Commercial St. Provincetown, MA 02657.

Members Present: Steve Melamed (Chair), Rob Tosner, Barbara Rushmore, Hunter O'Hanian, Joan Lenane, Dana Henricksen

Members Absent: Kay Halle (excused)

Others Present: Patricia Fitzpatrick (Tourism Director), Michelle Jarusiewicz, (Grant Administrator), Rachel Crosby (Recording Secretary)

Call to Order: Chair Steve Melamed called the Meeting to order at 11:04 A.M.

REGULAR MEETING

PUBLIC STATEMENTS - None

APPROVAL OF MINUTES

February 22, 2000 – *Dana Henricksen moved to approve with corrections, Joan Lenane seconded, and it was so voted, 6-0.*

MONTHLY RECAP OF ACTIVITIES FROM THE TOURISM DIRECTOR

- a. *Updates re interface with Plymouth England* – Mayflower steps with the new plaque to be completed this May. An official delegation from Provincetown will be going to the ceremony.
- b. *Report re Gay & Lesbian International Tourist Show* – Pat Fitzpatrick reported on the results of the giveaway/questionnaire. The names and addresses will be available at no charge in various printed and computer formats to legitimate Provincetown businesses. Ms Fitzpatrick will send a press release concerning the data's availability. The Provincetown booth at the Tourist Show was very well received.
- c. Ms Fitzpatrick reviewed the other items in her "Tourism Director's Report to the Visitor Services Board", dated March 28, 2000.
- d. Mr. O'Hanian questioned why the owner of the Provincetown Pocketbook, a private business, was coming to the Tourism Office for help and advice on a award acceptance letter. Ms Fitzpatrick explained the rationale for providing the assistance. Mr. O'Hanian said the Tourism Office should be cautious and careful in providing such assistance, in that it might establish a time-consuming precedent. Mr. O'Hanian also emphasized that the Tourism Director, as a Town employee paid with Town funds, should offer assistance impartially. The Board, by consensus, confirmed that sending out press releases on the Tourism Office's and the Board's activities and resources was a positive idea. Rob Tosner suggested also putting items of interest on a bulletin board at Town Hall. Joan Lenane reiterated that any service offered to any member of the community should be available to all members.
- e. Steve Melamed discussed his perceptions of the Tourist Show and the people who attended.

GENERAL DISCUSSION

- Barbara Rushmore discussed the need for the Board to act upon the Beautification Committee's requests for Tourism funds. Ms Rushmore asked that, in the future, the Board vote upon the requests sooner to allow the Beautification Committee time to put articles before Town Meeting. Steve Melamed discussed the \$3,900 Town Budget line item which is funded from Tourism monies and is intended for Beautification projects. Ms

Jarusiewicz confirmed that the money is in the Budget and is for Beautification Committee use and discussed how that line item could be increased in the future. The Board discussed whether and what monies may or may not still be available and whether the Board should make recommendations to the Selectmen. Ms Rushmore detailed several Beautification requests:

- Ms Jarusiewicz discussed the Spring 2000 and FY 2001 Tourism Fund budget items/requests and stated that the Selectmen were waiting until after Town Meeting to discuss these items. Ms Jarusiewicz also confirmed that any funds not yet allocated could not be spent without Town Meeting approval.
- **Rob Tosner moved that, to enhance the experience of visitors to Provincetown and residents alike, the Board recommend that the Municipal Projects portion of the Tourism Fund be allocated as follows: Shuttle Service, \$56,469; Restroom Improvements, \$39,200; Extra Barrel Pick-up, \$7,092; Fireworks, \$4,100; Bas Relief Landscape Design, \$5,000; Picket Fence, \$2,100; Benches, \$4,000; Bike Rack, \$4,000; for a total of \$121,961. Hunter O'Hanian seconded, and it was so voted, 6-0, 1 absent (Kay Halle).** The Board reviewed the items in the Municipal Project section and detailed the additional items (bike racks, benches, etc) the Board would like to see included.
- Ms Rushmore raised the issue of a grant request from Robin Evans for \$2,100 for beach clean-up. **Hunter O'Hanian moved to recommend that the Selectmen take whatever steps are necessary to facilitate the release of \$2,100 from Tourism funds to be used for beach clean-up in the year 2000 and to be administered through the Beautification Committee. Dana Henriksen seconded, and it was so voted, 6-0, 1 absent (Kay Halle)**

OLD BUSINESS

1. Andrew Hanes appeared to discuss an un-reimbursed expense incurred for the Millennium 2000 event. Steve Melamed discussed the origination, the history/background and the financing of the event. Mr. Hanes reported on how the event was organized and how it proceeded, confirming that he and the Millennium Event Committee had paid the expenses up-front. The Board discussed appropriate Tourism grant accounting methodologies. Mr. O'Hanian reviewed the various meeting minute entries concerning the Millennium 2000 event and said that, under these particular circumstances, that he did not feel any individual or organization should be out-of-pocket money for this event. **Mr. O'Hanian moved to recommend to the Board of Selectmen to reimburse the Provincetown Millennium Committee \$692 in light of the fact that the Millennium 2000 event was generated by the Visitor Services Board and in light of the fact that the Board initially voted to grant up to \$10,000 for the event and because the \$7500 ultimately granted was insufficient to fund the event. In addition, Mr. Hanes will be allowed to keep the \$255 in revenues from the sale of pins. Rob Tosner seconded and it was so voted, 6-0, 1 absent (Kay Halle).**

AGENDA DEVELOPMENT – BOARD OF SELECTMAN'S MEETING –

The Board discussed the need to be able to appear regularly before and to have work sessions with the Board of Selectmen. Steve Melamed confirmed that he has asked repeatedly for a meeting with the Selectmen.

NEW BUSINESS

- None.

CLOSING STATEMENTS

- The Board decided that the next meeting will be on April 18, 2000.

ADJOURNMENT

Hunter O'Hanian moved to adjourn at 1:00 P.M. and it was so voted unanimously.

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These minutes were approved by a vote of the Provincetown Visitor Services Board at their meeting on _____, 200__

Respectfully Submitted:

Visitor Services Board Signature

Title



Rachel T. Crosby, On-call secretary