

Minutes of Visitor Services Board Meeting January 11, 2000

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The Chairman, Steve Melemed, opened the Visitor Services Board meeting at 11:00 AM. Those present were: Dana Henriksen, Rob Tosner, Barbara Rushmore, Kay Halle and Hunter O'Hanian. Absent: Francis Santos.

Also present were Patricia Fitzpatrick Tourism Director and Michelle Jarusiewicz Grant Coordinator. A representative of the Provincetown Chamber was present in the audience.

The minutes of the last meeting were read and approved as corrected.

New Business: The Chair recognized the Tourism Director, for an update on the 7th Annual Gay & Lesbian Trade show in NYC February 26&27, 2000. The VSB Marketing fund has paid for a \$2,000 Booth at the Trade show. Volunteers are invited to participate {paying their own travel and hotel expenses} to help set up and man the booth. The theme of the booth will be "*Pamper Yourself in Provincetown*". B&B's are invited to send brochures and spring or off-season packages to the show. Will Coons, a local massage therapist, have offered complimentary chair massage at the booth?

Barbara Rushmore questioned if Marketing money should be spent on a strictly Gay & Lesbian trade show. The tourism Director explained that a similar amount of money had just been spent on a group tour trade show {ABA}. The Tourism Director presented an "idea" for a Commitment Weekend, to coordinate with the Cabaret Fest in early May. Discussion: Ms. Halle thought it was not the job of the Tourism Director to initiate "new" ideas. Dana Henriksen disagreed, "Let the Tourism Director bring forth as many ideas as she can to promote tourism, we can have other organizations work out the details." It was agreed that PBG or Women's Innkeepers might want to take the idea and create an event. . All agreed.

VSB GRANTS

Hunter suggested that the board take a look at grants for the period: 1/1/00 ~ 6/30/00.

The board has a reserve of \$20,000 to be allocated for that time period.

Barbara Rushmore wanted clarification on the Beautification Grants.

Beautification was tabled until after the awarding of grants 1/1/00-6/30/00.

Discussion regarding 1-5 Grant requests, ended with the following decisions.

- 1.
2. Year Rounder's Day - \$ 500.00 grant /all in favor
3. Poetry Festival - \$3,000 grant/ all in favor
4. Celebrating Spirit – The board felt it needed to invite Mr. Will Coons to address them and answer some questions. He is invited to appear at the next VSB meeting.
5. Film Festival 2000 - \$7,500 grant / after discussion/ all in favor
6. Chamber Players - \$945.00 grant / all in favor

Total awards granted \$ 11, 945.00

Rob Tosner made a request that the board meet in the evenings, due to his job restrictions. After discussion it was agreed that the board would meet Tuesday @11:00 AM to continue the awarding of Grants for FY2001.

Dana Henriksen made a motion to have the minutes of the meeting mailed to each board member before each meeting. All agreed. Henriksen made a motion to adjourn. The meeting was adjourned at 1: 25 PM

Respectfully Submitted