

MEETING OF THE VISITOR SERVICES BOARD
JUDGE WELSH HEARING ROOM
JULY 22, 2003, 11:00 A.M.
MINUTES

Present: Steve Melamed, Barbara Rushmore, Pasquale Natale, Lynne Davies, Mick Rudd; Michael Van Belle; Rose Basile

Staff: Patricia Fitzpatrick, Tourism Director; Sandra Turner, Deputy DPW Director; Pam Hudson, Administrative Assistant

Others: Martha Lyon, Paysage; Marilyn Monks, Provincetown Fire Department; Mark Brady, Medtronics; Candy Collins-Boden, Chamber of Commerce; Rex McKinsey, Pier Manager - Public Pier Corporation; Robert Pyles

Mr. Melamed called the meeting to order at 11:03.

1. **A vote was taken to consider the Site Visit of June 24 as an official meeting of the Visitor Services Board,** being that a quorum was present on the 24th and the meeting was held on Town property. **Passed: 7-0**
2. Election of Officers: Mr. Melamed called for the election of officers for the coming year:
 - **Barbara Rushmore nominated Steve Melamed for Chairman. Lynne Davies seconded. Passed: 7 - 0**
 - **Mr. Melamed nominated Barbara Rushmore for Vice Chair. Michael Van Belle seconded. Passed 7 - 0**
3. Defibrillators: Mr. Melamed recognized Marilyn Monks of Fire Department. She introduced Mark Brady, a representative of defibrillator manufacturer Medtronics. Ms. Monks explained the heart-safe program. The Fire Department/Rescue Squad is requesting funding from the VSB to purchase defibrillators that can be used by the layperson to be placed in public places, such as the Pier, Town Hall and other dense areas.

Mark Brady explained the equipment and its value. Ms. Monks explained other requirements of the program, such as training and the proximity of telephones to the equipment. Defibrillators would be placed on MacMillan Pier, at the High School, Town Hall and the Grace Gouveia building. She requests funding for six machines from the VSB for a total of \$12,671.

Mr. Melamed suggested that the VSB take the long-term view of this program, taking its eventual expansion over the coming years into consideration, rather than voting now on just these six machines. Ms. Fitzpatrick cautioned that rooms-tax revenues for past three months have gone down from last year.

Mr. Rudd moved that VSB take this proposal under advisement. Passed 7 - 0. Mr. Rudd volunteered to work with Ms. Monks on this.
4. Waterfront Complex: Meeting was turned over to Martha Lyon of Paysage. She has prepared preliminary designs based on the site visit of June 24. The primary objective is to unify the look of the Waterfront Area and draw together the disparate areas. It was reiterated that the Historic Walkway/Trail be kept in mind throughout the planning process.

Sandy Turner informed VSB that there is some federal funding available through the National Park Service for transportation centers. The presence of bathrooms, telephones, an ATM, and the Chamber of Commerce in the immediate area is considered in qualifying for funding through this program.

Mr. McKinsey of the Pier Corporation informed committee that a water space at the corner of the Pier and

Waterfront Memorial Park could possibly be available for a small building such as a luggage storage or the like.

Ms. Lyon discussed three preliminary plans, which offered some different options for the committee to think about. There was discussion of each option. Barbara suggested a watering/irrigation system be incorporated. Members asked for small-scale copies of the designs. Pam Hudson will distribute these to the members.

The Board voted to hold a workshop to further consider these options on Tuesday, August 26, at 11 A.M.

5. Tourism Director's report: Ms. Fitzpatrick will email the report to the members. The report will include ideas for a celebration for Democratic National Convention Delegates.
6. Audio CD Project: Ms. Fitzpatrick introduced Robert Pyles, who described his audio CD project. This CD would incorporate 15 to 20 historical Provincetown tales, and would be used as a gift for VIPs, travel writers and other guests.

A brief discussion ensued about how the funding, ownership of rights, and use of proceeds from sales could be handled. The general consensus of the VSB was that the Town should own the copyright and the VSB logo should be used. In general, the Board felt positive about the project.

It was suggested that the VSB endorse the project, but that they have the right to approve the final draft. The members agreed to listen to the Wellfleet CD and vote on this project at another meeting.

7. Other Business:

- **Michael Van Belle moved that future meetings start with approval of the minutes and presentation of the Tourism Director's report. Passed. 5 – 0**
- Board agreed to postpone a decision on the amount to be awarded to Birdman 2004 until a later meeting.
- **The Board voted to accept June 10 Minutes. Passed 5 – 0**
- **The Board voted to accept the June 24 Minutes. Passed 5 – 0**

8. **The next official meeting is scheduled for Tuesday, September 9, 2003.**

The meeting was adjourned at 1:37 P.M.