

**Town of Provincetown  
Visitor Services Board  
Judge Welsh Hearing Room  
Meeting Minutes**

**June 1, 2004**

Present: Steve Melamed opened the meeting at 11:00 am noting the following attendees:

Chairman Steve Melamed, Vice Chairman; Barbara Rushmore, Lynne Davies, Ellen Freeman, Tourism Director; Patricia Fitzpatrick

Steve Melamed opening the meeting at 10:05. Ellen Freeman mentioned that there is no paperwork regarding her appointment to the VSB. Steve Melamed went to speak to the town manager to appoint Ellen Freeman immediately in order for the board to have a quorum.

Appointment was made for Ellen Freeman and was sworn in by Assistant Town Clerk.

Old Business

Minutes accepted as written

**Motion passed 4-0-0-3.**

Steve mentioned about letter written to the Portuguese Festival that was sent to them regarding nonuse of logo on website.

Barbara Rushmore mentioned how effective the use of the Birdman's logo was at their event on Sunday.

Tourism Director's report:

The Fifth annual Cabaretfest 5<sup>th</sup> was a sold out event. Pat Fitzpatrick worked with the Birdman event to include a logo on high resolution that was paid for out of the VSB marketing budget. 100 press members internationally showed up at town hall on May 17. The VSB hosted delta vacations during May marriage week. Pat Fitzpatrick had to charter a plane at \$79 a person. The delegates stayed at Crown Pointe and Gabriel's, went out to dinner, and attended the Cabaretfest. Pat Fitzpatrick received numerous emails from the delegates since then and they were overwhelmed by what the town had to offer. During the Cavalcade of Music, Pat was misquoted in Banner relating to the PBG's comments about the event. Pat doesn't know if there is an issue with the Banner and Cavalcade of Music and the Tourism office which might explain why they would take a slanderous stance. PBG went to selectman's meeting to go public with their response. She sent a response to the Board of Selectmen, Rob Tosner of the PBG, and the Town Manager. Pat Fitzpatrick has copies of her letter if anyone wishes to see it.

Ellen Freeman has questions relating to the process for hosting delegates as brought up recently by the visit of Delta Vacations. As a rep of the Women Innkeepers, how does she advise her own establishment in hosting delegates? She hasn't been asked to host before and is concerned that the same establishments are hosting over and over again. Ellen Freeman mentioned an opportunity was lost in the delegates being at her establishment and not being introduced to her. She feels that delegates should always be introduced to a manager or owner to establish strong ties to people to town. Pat Fitzpatrick said that any establishment interested in being written about in a travel publication should please let her know. She is always asking for free meals and attractions for delegates. Most of the travel writers have been brought to the Cape Chamber and are directed to the Crown Point. It was asked if this process can be revisited and put on a future the agenda to be fair to other visitors.

A concern is brought up that VSB funds are being used by the town without the board's approval. Bills are brought to the board after the funds are spent. The board feels that all bills must come through them and DPW before they are

spent. VSB moves to have all directed (FY town 2005) bills relating to tourism expenditures to be submitted via the VSB for preapproval for issuance of funds as voted by VSB June 1, 2004. Second by Barbara Rushmore.

**Motion passed 4-0-0-3.**

It was decided to have a special meeting later in June to decide what to do with funds left over by end of the fiscal year.

Meeting adjourned by Steve Melamed at 11:30 am