

**TOWN OF PROVINCETOWN
VISITOR SERVICES BOARD**

THURSDAY DECEMBER 2, 2005

JUDGE WELSH MEETING ROOM

Chairman Lynne Davies convened the meeting at 10:00 AM noting the following attendees:

VSB members: Lynne Davies, Chairman; Peter Bez, Vice Chairman; Kathleen Fitzgerald; Laurel Guadazno; Michael Peregon; Mick Rudd; Hersh Schwartz.

Other attendees: Bill Schneider, Administrative Tourism Director; Candy Collins-Boden, Provincetown Chamber of Commerce

Recorder: David Gardner.

The following are meeting minutes, in brief:

PUBLIC RELATIONS FIRM INTERVIEWS

MICHAEL PATRICK DESTINATION COMMUNICATIONS, Glenn Faria and Bill DeSousa

FOCUS COMMUNICATIONS, Brad Reichard

Bill Schneider led a question and answer session with each candidate that was followed by questions from Board members. Each candidate was interviewed for approximately 75 minutes.

The interviews concluded at 12:28 pm.

MOTION: Move to approve the minutes of the November 29, 2005 VSB meeting as written.

Motion by: Laurel Guadazno; Seconded by: Kathleen Fitzgerald; **Yea 5 Nay 0 Abstain 1 (PB)**

MOTION: Move to approve the minutes of the December 1, 2005 VSB meeting as amended.

Motion by: Kathleen Fitzgerald; Seconded by: Laurel Guadazno; **Yea 5 Nay 0 Abstain 1 (PB)**

TOURISM DIRECTORS REPORT

Calendar of VSB meetings for 2006 was distributed.

The case to hold the Lipton Cup is being constructed and a completion date will be known in the next couple of days. The Cup will be cleaned and appraised once an estimated completion date has been established. An alarm system for the Library is ready to be installed in the building.

BOARD DISCUSSION

Discussion amongst the Board members regarding the process of choosing the finalist in the PR Firm interviews. Board members weighed some of the strengths and weaknesses of the two candidates based on their perceptions of the interview process.

Bill Schneider will check resources of each candidate and follow up with the concern of some Board members that the \$20,000 contract will cover all expenses as proposed by the two candidates. Bill Schneider will report back at the December 13, 2005 VSB meeting and a decision can be made at that time.

The meeting was adjourned at 1:00 PM.