



VISITOR SERVICES BOARD

**August 1, 2008
11:00 a.m.
Judge Welsh Hearing Room**

- Members present:** Kathleen Fitzgerald, Michael Peregou, Mick Rudd, Rita "Hersh" Schwartz and Rob Tosner.
- Member absent:** Laurel Guadagno and Michelle Haynes
- Staff:** Jackie Kelly
- Others:** Candi Collins-Boden

The meeting was called to order at 11:05 a.m.

Agenda:

Review of Public Relations presentations and contract

The date for the contract mentioned in #6 of Time of Performance was **changed from (July 1, 2009 through June 30, 2010)** for the additionally considered dates for Fiscal Year 2010 to **(September 1, 2009 to August 31, 2010)**.

Kathleen Fitzgerald also had one typo she wanted changed. At the end of line 7 on page 3 – it should read (seq.) just as it does 3 lines later in the document.

Next Kathleen said that on page 3, the second paragraph should decide whether the phrase should be sexual orientation OR sexual preference and the two references to this subject should agree.

Also, Attachment A mentioned under Scope of Services should be an exact match to the description detailed before.

Motion: The VSB recommends to the BoS that the Provincetown Tourism Office enter into a Public Relations contract with the firm of Marlo Marketing Communications .

Motion: Hersh Schwartz Seconded: Kathleen Fitzgerald Vote: 5-0-0.

Jackie Kelly was charged with asking Lisa to advise Marlo that the BoS has been notified of the Board's selection and to suggest to Marlo that it would be her advantage to attend the BoS August 25 meeting. She will not need to make a presentation, but would be available to answer any questions the BoS might have.

The meeting adjourned at 11:45 a.m.

Respectfully submitted,
E. Rogers Gaudiano

Approved by _____ on _____ 2008
Rob Tosner, Chair