

# Meeting Agenda

The Visitor Services Board will hold a meeting on **Monday, October 21, 2019 at 3:00 PM to 5:00 PM** at Town Hall, Judge Welsh Room, 260 Commercial Street, Provincetown, MA.

## Agenda:

1. Public Statements – 5 minutes maximum. Board members are not obligated to respond to public statements.
2. Red Thread Productions Update – Nadine Licostie
3. Review of Five-Year Plan 2021-2025
4. FY21 Grant Program Updates
  - a. Select Board and VSB - review of October 15, 2019 meeting
  - b. Evaluation Review
  - c. Date of VSB Grant Review Meeting – Week of February 10, 2020
5. Tourism Department Report
  - a. Authorization of media placements, collateral, trade shows-- Tourism Director recommends media placements and collateral to promote and market Provincetown as a tourism destination, or town representation at trade shows. Other matters that may legally come before the Board not reasonably anticipated by the Chair 48 hours before the meeting. Discussion dependent. Motions may be made. Votes may be taken.
6. Board Members' Statements—comments from Board members. Discussion dependent. Motions may be made. Votes may be taken.
7. Winter meeting schedule

## **Media Placement & Activity:**

<u>Publication/Project</u>	<u>Purpose</u>	<u>Up To/Amount</u>
Tote Bags	Promotional Giveaways	\$2,000 - \$5,000

## **Tourism Administration:**

<u>Organization/ Project</u>	<u>Purpose</u>	<u>Up To/Amount</u>
Cape Cod Chamber of Commerce	Membership Dues 11/19-10/31/20	\$295

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