

Meeting Agenda

The **Visitor Services Board** will hold a meeting on **Monday, July 8, 2019 at 4:00 PM to 5:15 PM** at Town Hall, Judge Welsh Room, and 260 Commercial Street, Provincetown, MA.

Note: BoS meeting to interview recommended applicants for the open arts seat will begin at 5:30 PM

Agenda:

1. Election of fiscal year 2020 VSB Chair, Vice Chair and Clerk
2. Public Statements
3. Summer Meeting Schedule Time
4. Girl Power Productions/Provincetown for women – Girls Splash FY'19 Tourism Grant
5. Tourism Department Report
 - a. Authorization of media placements, collateral, trade shows-- Tourism Director recommends media placements and collateral to promote and market Provincetown as a tourism destination, or town representation at trade shows. Other matters that may legally come before the Board not reasonably anticipated by the Chair 48 hours before the meeting. Discussion dependent. Motions may be made. Votes may be taken.

Media Placement & Activity:

| <u>Publication/Project</u> | <u>Purpose</u> | <u>Up To/Amount</u> |
|----------------------------|----------------------------|---------------------|
| Radio | Broadcasting and Streaming | \$40,000 |

| <u>Organization/ Project</u> | <u>Purpose</u> | <u>Up To/Amount</u> |
|---|-----------------|---------------------|
| Red Thread Productions | Annual Fees | \$38,000 |
| Red Thread Productions | Creative Budget | \$70,000 |
| Milo Interactive Annual Hosting & SSL Certificate | | \$750 |

6. Board Members' Statements—comments from Board members. Discussion dependent. Motions may be made. Votes may be taken.

7. Approval of May 20, 2019 and June 3, 2019 Meeting Minutes. Motions may be made. Votes may be taken.

Posted by the Assistant Town Clerk www.provincetown-ma.gov, 07/02/2019, 10:10 am AR
Revised 07/08/2019, 3:05 pm AR