

Meeting Agenda

The Visitor Services Board will hold a meeting on **Monday, February 25, 2019 at 3:00 PM to 5:00 PM** at Town Hall, Judge Welsh Room, and 260 Commercial Street, Provincetown, MA.

Agenda:

1. Public Statements
2. Recap of New York Times Travel Show
3. Provincetown Business Guild Update from VSB Representative
4. Review of recommendations for fiscal year 2020 Tourism Grants
5. Recommendation for Prospect Survey – Red Thread Production
6. Director’s Report Tourism Department Report
 - a. Authorization of media placements, collateral, trade shows-- Tourism Director recommends media placements and collateral to promote and market Provincetown as a tourism destination, or town representation at trade shows. Other matters that may legally come before the Board not reasonably anticipated by the Chair 48 hours before the meeting. Discussion dependent. Motions may be made. Votes may be taken.

Media Placement & Activity:

<u>Publication/Project</u>	<u>Purpose</u>	<u>Up To/Amount</u>
Towleroad	Sponsored Content & ROS Ads	\$4,000

Tourism Administration:

<u>Organization / Project</u>	<u>Purpose</u>	<u>Up To/Amount</u>
Greater Boston Concierge Association	Dues	\$450
National U.S. Route 6 Tourist Association	Dues	\$150
New York Times Travel Show 2020	Exhibit	\$12,000

7. Board Members’ Statements—comments from Board members. Discussion dependent. Motions may be made. Votes may be taken.
8. Approval of Minutes from 10/15/18, 11/19/18, 1/3/19 VSB meetings

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