

Meeting Agenda

The Visitor Services Board will hold a meeting on **Monday August 6, 2018 at 3:00 pm** at Town Hall, Judge Welsh Room, 260 Commercial Street, Provincetown, MA.

Agenda:

1. Public Statements - Five minutes maximum. Board members are not obligated to respond to public statements.
2. Grant Applications Review and Recommendations to the Select Board
3. RFP Website Update
4. Sarah Funk – How to Get to Provincetown
5. Nadine Licostie, Exec Producer, Director, Principal of Red Thread – Provincetown Tourism Marketing Strategy FY2019
6. Tourism Department Report
 - a. Authorization of media placements, collateral, trade shows-- Tourism Director recommends media placements and collateral to promote and market Provincetown as a tourism destination, or town representation at trade shows. Other matters that may legally come before the Board not reasonably anticipated by the Chair 48 hours before the meeting. Discussion dependent. Motions may be made. Votes may be taken.

Media Placement & Activity:

<u>Publication/Project</u>	<u>Purpose</u>	<u>Up To/Amount</u>
New York Times Travel Show		\$7,000

Tourism Administration:

<u>Organization / Project</u>	<u>Purpose</u>	<u>Up To/Amount</u>
None		

7. Board Members' Statements—comments from Board members. Discussion dependent. Motions may be made. Votes may be taken.
8. Approval of Minutes from 6/18/18 VSB meeting

Posted by the Assistant Town Clerk www.provincetown-ma.gov 08/02/2018, 11:45 am AR