

Public Notice

Adoption of Annual Town-wide Policy Goals for FY 2018

The Provincetown Board of Selectmen voted on **Monday, July 24, 2017, at 6 p.m.** in the Judge Welsh Room, 260 Commercial Street, Provincetown, MA to adopt the following Town-wide goals for Fiscal Year 2017:

FY2018 Town Wide Policy Goals

1. Town-wide: Increase the year round population.
2. Housing: Promote policies and programs that encourage income and age diverse year round housing.
3. Economic Development 1: Promote policies that encourage the development of year round business and jobs while maintaining community character.
4. Economic Development 2: Pursue Public Private Partnerships wherever possible
5. Land Use 1: Promote policies that promote housing and economic opportunities, while maintaining community character.
6. Land Use 2: Support effort to bring forward a Local Comprehensive Plan.
7. Land Use 3: Promote efforts to improve our streetscapes and intersections for the safety and convenience of pedestrians, bicycles and vehicles.
8. Education: Support efforts to achieve educational excellence and increase student population.
9. Fiscal 1: Support strong financial policies and internal controls to improve financial transparency and maintain Provincetown on a secure stable financial basis.
10. Fiscal 2: Promote policies that properly allocate revenues to expenses and support increasing the year round population.
11. Infrastructure: Support efforts to improve residential quality of life and tourist experience.
12. Environment: Promote policies and programs that protect and sustain the natural environment, and our community's way of life.
13. Government & Administration1: Pursue Public-Public Partnerships with State and Federal Government to advance Town Wide Goals.
14. Government & Administration 2: Implement policies and programs that support year round activity.
15. Civic Engagement: Develop programs that foster community education on issues of public concern.

Task List to Support the FY17-18 Goals

1. Town-wide Goal: Increase the year round population.
 - a. Task; when carrying out programs and tasks determine whether they advance or impede achieving this goal.
 - b. Task: Share Goals and encourage all boards and commissions to consider how individual polices and goals assist or impede the growth of our year round population.
 - c. Task: Work with UMass Dartmouth to develop population restoration performance measures.
2. Housing: Promote policies and programs that encourage income and age diverse year round housing.
 - a. Task: Encourage staff, businesses, and the community at large to consider the impact on housing when making development decisions.
 - b. Task: Support efforts of YRRHT to successfully close and bring Harbor Hill on line.
 - c. Task: Adopt and implement a development strategy for the VFW site.
 - d. Task: Identify and analyze the potential of other town owned properties for housing (e.g. Fire House #2)
 - e. Task: Review YRRH legislation for possible improvements, board composition, expansion of authority for for-sale products
 - f. Task: Continue joint P/T effort to create workforce housing at the North Truro Air Force.
 - g. Task: Develop and Issue Housing Playbook 3rd edition
 - h. Task: Develop guidelines and investigate opportunities for seasonal worker housing and incorporate into the Housing Playbook. .
 - i. Task: Support expansion efforts of the Housing Authority's expansion efforts
3. Economic Development 1: Promote policies that encourage the development of year round business and nonprofit jobs while maintaining community character.
 - a. Task: Hold two round tables and continue the review of growth management and related by-laws, its historical impact, operation in light of current goals and recommend appropriate changes if any
 - b. Task: Develop and adopt an Economic Development Plan that analyzes market data, establishes market sectors, identifies opportunities and develops policy goals prioritizing year round population growth.
 - c. Task: Implement the new branding strategy and marketing plan.

- d. Task: Support 400th anniversary efforts.
 - e. Task: Support Provincetown Marina efforts to obtain federal and state approval necessary to implement the harbor walk.
 - f. Task: Establish a Broadband Working Group to assist with the Broadband initiative effort.
 - g. Task: Continue to support local aqua-culture efforts including improvement to shell fish nursery program.
 - h. Task: Retain staff and/or consulting thru Community Development Partners to support this goal and these tasks.
4. Economic Development 2: Pursue Public-Private for development and project opportunities wherever possible.
5. Land Use 1: Promote policies that promote housing and economic opportunities while maintaining community character.
- a. Task: Investigate zoning changes to allow food trucks in certain locations and/or at certain times
 - b. Task: Investigate zoning changes to appropriately regulate locations for recreational and medical marijuana facilities.
 - c. Task: Continue reviewing existing land use regulations to ensure they align with current practice, alleviate conflicts, improve clarity and overall align with these goals and adopted plans.
6. Land Use 2: Continue and support the update of an implementable LCP.
- a. Task: Adopt LCP at April 2019 town meeting.
 - b. Task: Have a robust community outreach process for the development of the LCP.
7. Land Use 3: Promote efforts to improve our streetscapes and intersections for the safety and convenience of pedestrians, bicycles and vehicles.
- a. Task: Determine preferred option through Town for the Cape Rail Trail and adopt the Outer Cape Bicycle & Predestination Master Plan
 - b. Task: Adopt a Complete Street Policy
8. Education: Support efforts to achieve educational excellence and increase student population.
- a. Task: Support Efforts of the School Committee & Superintendent to establish a Charter High School.
 - b. Task: Investigate how to make early childhood education and WeeCare more affordable and accessible.
9. Fiscal 1: Promote policies that properly allocate costs to users while supporting the year round economy.

- a. Task: Assess the financial health of the water and wastewater systems, and take corrective action as needed.
 - b. Task: Advocate for the passage and prepare for the anticipated implementation of expanded rooms tax to cover all rental properties in Spring 2018, including but not limited to staffing, collection, allocation and communication.
10. Fiscal 2: Support strong financial policies and internal controls to improve customer service, financial transparency and maintain Provincetown on a secure stable financial basis.
- a. Task: Improve bond rating by one rating grade.
 - b. Task: By October, staff to present a 10 year Financial Forecast, including operating budget and capital improvements.
 - c. Task: In conjunction with Finance Committee undertake a review of health insurance program costs and options.
 - d. Task: Migrate to the MUNIS mainframe for all operations, including payroll, purchase orders, and examine other in-housing opportunities.
 - e. Task: Undertake a comprehensive review of five budgets, (1) Airport, (2) Parking, (3) Library, (4) Water, (5) Wastewater and (6) PPPC.
11. Infrastructure: Support efforts to improve residential quality of life and tourist experience.
- a. Task: Implement the Shade Tree by-law.
 - b. Task: Support implementation of the Outer Cape Bicycle & Predestination Master Plan
 - c. Task: Implement recommend changes as identified in the Cape Cod Commission 2015
 - d. Task: Support efforts to implement Harbor Walk along Provincetown Marina Pier
 - e. Task: Investigate opportunities for installing public restrooms in the East End.
 - f. Task: Maintain Unaccounted for water by one half, and work towards an eventual goal of achieving 10% or less UAC
 - g. Task: Undertake staff research and hold Board of Selectmen Roundtable on the potential expansion of the wastewater system.
 - h. Task: Work with all Town bodies to support efforts to prepare public spaces, including the Bas Relief and First Pilgrim Park, for the 400th anniversary of the Pilgrim Landing.
 - i. Task: Continue to seek and implement solutions to the Ryder St outfall pipe

- j. Task: Implement FY17 CIP, including Ships Way road work, Police Station design and construction, and Shank Painter road work design efforts
12. Environment: Promote policies and programs that protect and sustain the natural environment and our community's way of life.
- a. Task: Implement the Hazard Mitigation Plan. Seek grants to increase our reliance to the impacts of climate change.
 - b. Task: Work with the Open Space Committee to identify potential properties for purchase and protection.
 - c. Task: Work with the Conservation Commission to promote awareness and appropriate recreational use of the Town owned and Conservation Trust-owned conservation areas.
 - d. Task: Seek grant funding to improve the Town's energy efficiency.
 - e. Task: Achieve 100% sustainable energy sourcing, and promote bylaws and policies, impacting climate change.
 - f. Task: Support Harbor Committee effort to update the Harbor Plan.
13. Government & Administration 1: Pursue Public-Public Partnerships with Other Towns, State and Federal Government to advance Town Wide Goals.
- a. Task; Meet with Truro Board of Selectmen in the fall and develop a list of joint initiatives.
 - b. Task: Work with Cape and Western Massachusetts communities to develop and advocate for programs and laws that address the issues of the seasonal community.
14. Government & Administration 2: Implement policies and programs that support year round activity.
- a. Task: work with UMass to establish Performance Metrics
 - i. UMass Collins Institute on department level performance metrics
 - ii. UMass Dartmouth on community level metrics & decision making
 - b. Task: Successfully negotiate a Town Manager contract
 - c. Task: Successfully renew outstanding agreements
 - i. Cable Contract
 - ii. Airport Contract
 - d. Task: Review our parking and transportation systems for potential bus, ferry and parking improvements, workforce and tourist needs and operation as an enterprise fund.
 - e. Task: Departmental organization and operations review, including but not limited to human resource functions, procurement and the Pier Corp.
 - f. Task: Develop first draft of the Emergency Management Plan

15. Civic Engagement: Develop programs that foster community education on issues of public concern.

- a. Task: Share vision and solicit input at every turn.
- b. Task: Foster collaboration between board with overlapping jurisdictions so that they can communicate and share vision.
- c. Task: Continue to implement FY16-17 public outreach and improve
 - i. Fall Town Forum
 - ii. Town Meeting Times
 - iii. Town Meeting Prep Forum
 - iv. Town Talk – Facebook, radio and PTV programs.

Cheryl L. Andrews
Chairman, Board of Selectmen

Posted Town Hall: www.provincetown-ma.gov, 7/26/17 10:30 am dv
Provincetown Banner: August 3rd and August 10th, 2017