

BEAUTIFICATION COMMITTEE MINUTES

Date: March 6, 2017

3:30 p.m.

Provincetown Town Hall

Meeting Called to Order at 3:28 p.m.

Present: John Krajovic, Allan MacKinnon, Frank Vasello, Curtis Balom, Lisa Giuffre (Provincetown 400)

Excused Absence: Bill Docker, Anika Costa

Absent: N/A

Committee Discussion – Working Group Reports - Decisions – Action Items – Reports – Etc.

1. Public Statements

N/A

2. Introduce Lisa Giuffre, Executive Director Provincetown 400

F. Vasello: Introduces *L. Giuffre*. She gives us a detailed overview of her work to date with Provincetown 400.

Her purpose for visiting the meeting is to give us a download on what she does and how we can work together. Bill briefed her regarding what we do. She is happy with our professionalism and the strategic way BC approaches things. She works for the non-profit Pilgrims First Landing park. Once Provincetown 400 grew to a 25-person task force, they decided a professional executive director was needed. She came on board and realized there was no need for a new non profit. Provincetown 400 is PFLP Inc. doing business as Provincetown 400, which makes funding easier. Mission is greater than Provincetown and greater than the years leading up to 2020. Provincetown 400 will improve the quality of life of residents and improve visitor experience. It should also lead to an increase in tourism leading up to 2020, and hopefully there are things that are a lasting legacy beyond 2020. She has been working with Plymouth 400 since October.

Plymouth 400 is the public face of the state's recognition of 2020. State's group just had first meeting in January. State group is wide-ranging with many officials and people who can impact entire celebration. However, they are starting to realize it is about more than 2020. Other towns have similar establishment events, including Boston (1630). Provincetown 400 has national and international significance. Working closely with State and hope to have support for marketing, finance and other resources. Provincetown 400's geographic area is the Cape and Islands. Plymouth 400 representative has Kingston, some Sandwich, and other areas.

Great story to tell. Establishing contacts with Wampanoag community to work to honor their story. *F. Vasello* asked about the memorial that was spoken of for BAS Relief. *L. Giuffre*: Yes, it is still in the plans but currently a bit outside of budget. She's working with Wampanoag community for their input. *J. Krajovic*: committee working on BAS Relief has focused on a broad overall context to make sure it doesn't conflict with Wampanoag community. *L. Giuffre* will meet with Brenda soon to tie their plans together.

Plan to start an awareness campaign this summer. Finding ways to increase awareness on a modest budget and tying together educational and civic programming. Locals have mentioned that many don't know the importance of Provincetown to the Mayflower Compact. Working with educators to make ensure that curriculum includes the Provincetown story.

A number of high-profile, formal events scheduled for 2020, including BAS Relief and Pilgrim's First Landing Park events. There will be reenactments and recreations. Additionally, the Mayflower II may be here for a few days.

Pilgrim's First Landing Park is not owned by Provincetown. Negotiating with the state so we can take over and start preparations. The state seems to be ready and willing. The final changeover may take up to 12 months, but in the meantime, we can put in a request for access for planting. *A. MacKinnon* noted that we need access to irrigation as well as planting. Lisa feels that is possible. Currently asking state to take care of a number of items before transfer of responsibility. In the meantime, we can set up an interdisciplinary committee to plan. Provincetown 400 is also applying for technical assistance money to help pay for pre-planning activities.

3. Project Reports

a. "Gateway Park" planting area at MPL

We've been told the water is salty and will get the water tested. *A. MacKinnon*: need to talk to Pier Corp to see if they will help on costs. *J. Krajovic*: contact them after we have a conceptual plan then talk to group responsible for Fishermen's monument. Frank will touch base with Garden Renovations regarding planting plan.

i. DPW Liaison Update – Trees & Soil

N/A (not at meeting)

ii. Irrigation System – Jared Colley (analysis & quote)

N/A (not at meeting)

b. Bench Naming Policy – Update (to be completed by May meeting): A. Costa, A. MacKinnon and C. Balom will work on this project.

- c. Tree Working Group – Update
 - i. Replace current tags
 - ii. Beautification Committee Liaison to Tree Advisory Group?

J. Krajovic suggested that we vote on no longer memorialize trees. A plaque may be replaced if the donor family wants to cover the cost, but if a tree dies, it will no longer be automatically replaced and memorialized. This will be covered at a future meeting.

- d. Urban Design Guidelines – “Standards Book”
 - i. List of locations
 - ii. List of plants to be ordered for each location

J. Krajovic will talk informally with landscape architects to see what is possible for a small amount of money.

4. New Business

- a. Committee name change
 - Met with selectmen. Some suggested keeping "beautification" in the name. Committee has some concern with leaving beautification in, since committee's current work has a broader context. Most think the name Public Landscapes Committee may be a better solution. A possible solution is to add beautification to the mission statement as a way to keep historical continuity with previous name.
- b. East End Playground discussion
 - Order plants for playground? *A. MacKinnon* suggests waiting to order since we are typically short of funds this time of year. Remaining members agree with that assessment.
- c. VSB Meeting Report – FV
 - VSB loves the work we do and are happy with our progress. VSB mostly focuses on tourism, so there is probably no possibility of getting monetary support from them now, but we can ask in 2019 as prep for 2020.
- d. 2017 Library needs: shrub hedge – East side of lawn, purchase of 2 additional planters
 - Met with board. Love the work. The board has decided to see what happens with lawn and would like to add two more planters so people don't run up the slope. Abutters to library are interested in more screening or, possibly, something more evergreen.
- e. Removal of all daylilies surrounding trees at MPL, School Street, and Johnson Street lots. We will create a phased list for E. Larsen to allow him to merge this into his overall workflow.

f. Identify Projects for 2017

Create a list of locations

Check with Garden Renovations for input to plan and schedule orders and planting

Create list of plants to be ordered for each location

5. Approval of Previous Minutes

Motion by *F. Vasello* to approve minutes of February 8, 2017

Motion seconded by *A. MacKinnon*

Motion approved unanimously, a vote of 4/0

6. Treasurer's Report / Invoice Payments

Balance in General Fund: \$13,922.20

Balance in Gift Fund: \$6,641.73

7. Any new business that could not be reasonably anticipated within the 48-hour posting requirement.

N/A Some discussion about creating a plan that guides how much we save (or need to save) for P2020

8. Set Date for Next Meeting

The next meeting of the Provincetown Beautification Committee will be held:

Monday, April 10, 2017 at time 3:30 P.M.

in the Caucus Room at Town Hall

260 Commercial St., Provincetown, MA

Adjourned: 17:01 p.m.

Motion by *F. Vasello*

Motion seconded by *J. Krajovic*

Motion approved unanimously, a vote of 4/0

Respectfully submitted,

Curtis Balom, Committee Clerk