

**Town of Provincetown
Visitor Services Board with Board of Selectmen
Meeting Minutes from May 9, 2016, 6:00 pm
Town Hall, Judge Welsh Room
260 Commercial Street**



Board of Selectmen members present: Raphael Richter – Chair, Erik Yingling – Vice Chair, Cheryl Andrews, Tom Donegan, Bobby Anthony

Visitor Services Board members present: Jim Bakker– Chair, Hersh Schwartz, Bob Sanborn, Rick Murray.

BOS members absent: none

VSB members absent: Marian Peck - Vice Chair - excused, Rob Costa – excused, Cathy Nagorski – excused.

Meeting was called to order at 8:50 pm by Jim Bakker.

Staff: David Panagore – Town Manager, David Gardner – Assistant Town Manager, Loretta Dougherty – Secretary to the Board of Selectmen, Anthony Fuccillo – Director of Tourism, Radu Luca – Assistant Director of Tourism.

Others: Candice Collins-Boden - Executive Director, Provincetown Chamber of Commerce

Agenda:

1. BOS approval of VSB FY17 promotional, enhancement and co-operative tourism grants. Discussion dependent. Motions may be made. Votes may be taken. (Requested by Town Manager)

In his opening statement, Jim Bakker explained that the VSB looked at new criteria this year when recommending the tourism grants and said that, in the future, the VSB would like to see more 2020-focused tourism grant applications. The VSB received 41 requests for funding from the Tourism Fund in FY17 and recommended 40.

FY 2017 Tourism Promotional Grant Awards – ATM Article 4

MOVE that the Board of Selectmen vote to approve funding for the FY 2017 Tourism Promotional and Enhancement Grants, as recommended by the Visitor Services Board, excluding the following recommended tourism grants: Fine Arts Work Center, Great Provincetown Schooner Regatta, Provincetown Art Association and Museum Mobil App, Peregrine Theatre Ensemble, Swim for Life & Paddler Flotilla, Tennessee Williams Theater Festival, Provincetown International Film Festival.

Board Action				
<i>Motion</i>	<i>Second</i>	<i>In favor</i>	<i>Opposed</i>	<i>Disposition</i>
EY	BA	5	0	none

MOVE that the Board of Selectmen vote to approve funding for the Fine Arts work Center tourism grant in FY17.

Motion: EY Second: CA 5-0-0

MOVE that the Board of Selectmen vote to approve funding for the Great Provincetown Schooner Regatta tourism grant in FY17.

Motion: EY Second: BA 4-0-1

MOVE that the Board of Selectmen vote to approve funding for the Provincetown Art Association and Museum Mobil App tourism grant in FY17.

Motion: EY Second: CA 4-0-1

MOVE that the Board of Selectmen vote to approve funding for the Peregrine Theatre Ensemble tourism grant in FY17.

Motion: EY Second: CA 4-0-1

MOVE that the Board of Selectmen vote to approve funding for the Swim for Life & Paddler Flotilla tourism grant in FY17.

Motion: EY Second: CA 4-0-1

MOVE that the Board of Selectmen vote to approve funding for the Tennessee Williams Theater Festival tourism grant in FY17.

Motion: EY Second: CA 4-0-1

MOVE that the Board of Selectmen vote to approve funding for the Provincetown International Film Festival tourism grant in FY17.

Motion: RR Second: CA 4-0-1

FY 2017 Co-Op Marketing Grants – Chamber, PBG (ATM 4)

MOVE that the Board of Selectmen vote to approve the FY 2017 co-operative marketing grant agreements with the Provincetown Chamber of Commerce for \$20,000 and the Provincetown Business Guild for \$20,000 as recommended by the Visitor Services Board.

TD inquired whether Town funds were used to produce materials where Provincetown non-profit organizations would have to pay a membership fee to be listed in and believes such organizations should receive free memberships and listings.

Candy Collins-Boden responded saying non-profit organizations receive a discounted membership rate of \$200/year and the Provincetown Chamber of Commerce currently has about 15 such members.

<i>Motion</i>	<i>Second</i>	<i>In favor</i>	<i>Opposed</i>	<i>Abstain</i>	<i>Disposition</i>
CA	BA	4	0	1	none



FY 2017 Recommended Tourism Promotional Grant Awards

No.	Project Name	Awarded FY17	No.	Project Name	Awarded FY17
1	Afterglow	\$5,500	22	Paints the Race - Castle Hill	\$0
2	Cabaret Fest 2017	\$3,400	23	Peregrine Theater Ensemble	\$2,000
3	Center for Coastal Studies	\$4,000	24	Pet Film Festival	\$500
4	Dead Silence	\$2,000	25	PMPM 2016 Events & Exhibitions	\$4,000
5	Encaustics Conference - 11th Annual	\$2,000	26	Portuguese Festival	\$6,000
6	Family Week	\$1,000	27	Provincetown 10K	\$1,000
7	Fantasia Fair 42	\$3,000	28	Provincetown Dahlia Show - 5th Annual	\$1,000
8	FAWC Radio Ads for Summer Workshop	\$4,000	29	Provincetown Dance Festival	\$1,000
9	Film Festival - Provincetown Int'l	\$17,000	30	Provincetown Inspiration Weekend	\$1,500
10	Flag Football - Kate Clinton Classic	\$1,000	31	Provincetown Theater - Eugene O'Neill Centennial Season	\$4,000
11	Gay Pilots - Cape Cod Classic 2016	\$1,000	32	Recycling Committee - Bottle Filling Stations Signs	\$500
12	Girl Splash	\$7,500	33	Ribbons Film Release	\$1,500
13	Great Provincetown Schooner Regatta	\$7,000	34	Single Women's Weekend	\$5,500
14	Great Music on Sundays @5	\$3,000	35	Swim for Life & Paddler Flotilla	\$2,000
15	Holly Folly	\$6,000	36	Tennessee Williams Theater Festival - 11th Annual	\$9,000
16	Mates Leather Weekend	\$4,000	37	The Mood Swing Concert & Dance	\$1,500
17	Miss Gay Mass US of A	\$3,000	38	Winter Weekends	\$4,000
18	Mr. New England Leather	\$3,000	39	Women of Color & Friends Weekend	\$6,000
19	New Year's Weekend	\$6,000	40	Women's Week	\$10,000
20	Outer Cape Chorale Concerts	\$2,500	41	WorldFest	\$513
21	PAAM Mobile Museum App	\$4,000		Total \$ recommended in FY'17	\$151,413

Move to adjourn.

Motion: JB Second: HS 4-0-0. Motion carries.

Meeting was adjourned at 9:20 pm.

Respectfully submitted,

Radu Luca